



AVERY MYTTY

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EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

B.F.A. Business of Beauty and Fragrance (Expected 2027)
Minor in Fashion Merchandising and Management

SKILLS

- Experiential Marketing
- Brand Activations & Strategy
- Event Production
- Social Media Marketing
- Event & Vendor Coordination
- Visual Merchandising
- Trend & Consumer Research
- Competitive Market Research
- Adobe Creative Suite
- Microsoft Excel & PowerPoint

HONORS & CERTIFICATIONS

SCADAMP CERTIFICATE OF COMPLETION

2026
Savannah College of Art and Design

DEAN'S LIST

2023–Present
Savannah College of Art and Design
All Academic Quarters

ADOBE CERTIFIED PROFESSIONAL
2023
Adobe

ABOUT ME

Creative marketing and production professional with experience in experiential marketing, brand activations, event production, social media, and consumer engagement. Skilled at translating brand strategy into memorable experiences through creative production, content development, and visual storytelling. I thrive in collaborative, fast-paced environments and enjoy bringing creative concepts to life. With a background in beauty, fashion, and merchandising, I bring a strong understanding of consumer trends, brand identity, and audience connection. I am passionate about creating thoughtful brand experiences that build meaningful connections and leave a lasting impact.

EXPERIENCE

EXPERIENTIAL PRODUCTION INTERN

Patrick J. Clayton Productions | New York City | 2026

Supported the production and execution of experiential marketing events and brand activations for nationally recognized consumer brands. Collaborated with producers, designers, fabricators, and vendors throughout pre-production and on-site execution, assisting with branded environments, product displays, signage, promotional materials, and other production elements.

MARKETING INTERN

Truck Center Companies | Omaha, NE | 2022–Present

Assists with event management by aligning objectives with budgets and preferences, sourcing and coordinating vendors, and creating invitations and event signage. Support brand growth by developing social media assets for campaigns and contributing to merchandise design and development, ensuring cohesive and engaging promotional materials across platforms.

SOCIAL MEDIA MANAGER

Horn Industries Roofing | 2025–Present

Develop and manage social media content to strengthen brand awareness and promote services across digital platforms. Create engaging graphics, captions, campaigns, and promotional content while maintaining a consistent brand identity. Utilize platform trends and audience engagement to develop relevant content and expand brand visibility.

MARKETING & MERCHANDISING INTERN

14 Karat | Omaha, NE | 2023

Supported marketing, merchandising, and customer experience initiatives for a luxury jewelry boutique. Created social media content, assisted with visual merchandising and product presentation, and provided personalized styling and purchasing guidance. Designed an original jewelry piece, gaining hands-on experience in product development and creative brand storytelling.

FLORIST INTERN

Smartyplants | Omaha, NE | 2023

Supported floral design, event preparation, visual merchandising, and customer service within a fast-paced creative environment. Assisted with bouquet assembly, event florals, product presentation, inventory organization, and daily operations while maintaining an organized and visually engaging retail environment.